



Smart Messaging Partnerships for Meaningful Business Impact

Everlytic is a digital messaging platform that helps businesses communicate personally, reliably, and automatically via email, SMS, voice broadcasting and push notifications – at scale.

Partner with us to help create happier professional communities and more integrated communication success stories for more businesses around the world.

Why Become a Partner

Partner with Everlytic and give businesses the tools to create, personalise, automate, and track multi-channel campaigns using email, SMS, voice broadcasting, and push notifications.

- ✓ Diversify your revenue streams with our annuity SaaS model.
- ✓ Create value and stickiness for your customers and their customers.
- ✓ Save on your own capex by leveraging Everlytic's mature and globally competitive marketing automation platform.
- ✓ Leverage the benefits of our intensive and continuous R&D.
- ✓ Gain competitive advantage, identify more customers, and increase profitability.
- ✓ Enjoy Everlytic-provided customer support.
- ✓ Get sales support and enablement.



Identify More Customers



Gain Competitive Advantage



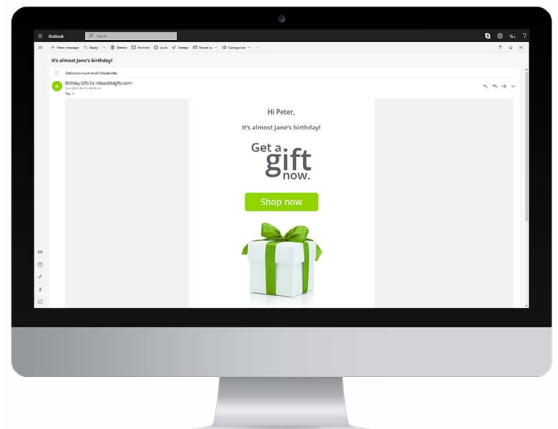
Increase Profitability

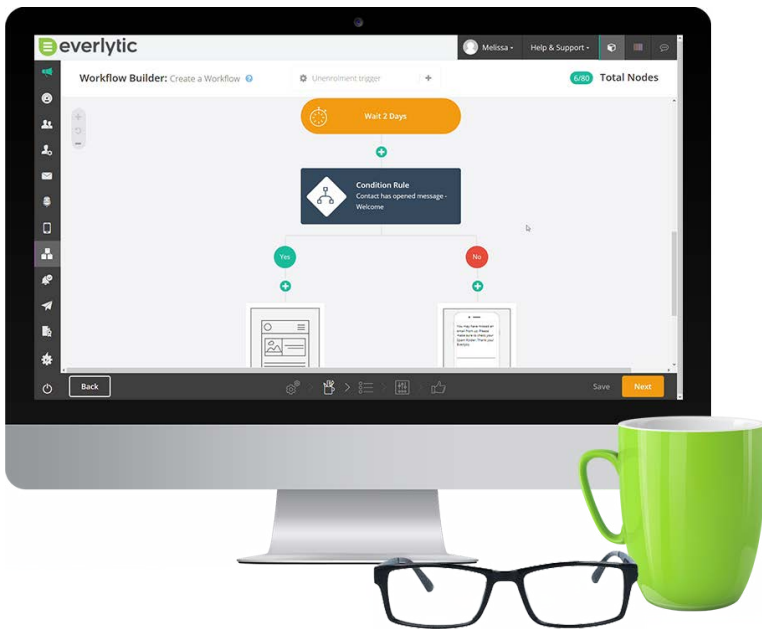
About Everlytic

Drive conversion & tactical engagement

Automated Email Marketing from Everlytic

Want to help your customers feel more connected to your brand? Of course you do! Because connected customers buy more from you, more often.





Superior customer journeys

Hyper-Personalised Messaging that Lands

Everlytic simplifies the building of superior customer journeys that target and engage people with relevant, on-time messages. Messages that resonate.

Personalised automated marketing

Omni-Channel Marketing Automation

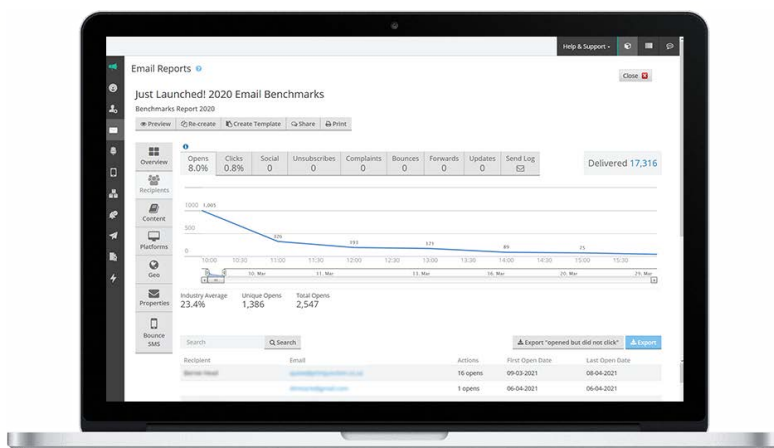
Personalised automated marketing is the key. That's why we created a single platform for sending hyper-personalised emails, SMSs, voice broadcasts, and push notifications – easily, automatically, and at scale.



Get real-time insights

Data-Backed Content Decision-Making

You get real-time insights into how your audience interacts with your content – and the power to connect with the right people and convert them at the right time.



Why Choose Everlytic?



Ranked the Fastest Growing Tech Company in South Africa and the Third Fastest in Africa by Deloitte in 2014



Nominated as a Top 10 finalist in PWC's 2015 Vision to Reality Awards



Voted one of the Most Promising African Technology Companies by CIO Review in 2020



2nd Runner up for the Technology Company of the Year Award at Africa Tech Week in 2021

Everlytic Channel Partnerships Models

	Resellers	Agent
Overview	As a Reseller, you have the flexibility to support and bill your own clients. We'll invoice you at discounted rates and provide you with training, support, and sales assistance.	As an Everlytic agent, we manage the billing and customer support for you. You just help us sell to your customers and we pay you an ongoing commission for the connection.
Commercials	Resellers are given a 30% discount on our recommended retail price. We invoice you; you invoice the end user.	Agent commercials are based on a sell-and-earn model, where you're given a 20% commission on invoices paid monthly by active customers that you've successfully referred to Everlytic.
End Users	All end users are owned / managed / maintained by the Reseller.	All end users are owned / managed / maintained by Everlytic.
Support	Resellers serve as the first line of support to end user queries. The Everlytic team is here to assist you for further technical assistance.	Everlytic will handle all support-related queries from the end user.
Training	Basic and advanced training will be provided.	Basic and advanced training will be provided.
Dedicated Channel Manager	A dedicated channel manager will assist you with solution documentation, quotes, demos, and final proposals.	A dedicated channel manager will assist you with solution documentation, quotes, demos, and final proposals.

Reach out to discuss the channel partnership model best suited for you.